

FACTORY & HANDLING « SOLUTIONS »

THE MAGAZINE DEDICATED TO IMPROVING INDUSTRIAL EFFICIENCY



MEDIA PACK 2024

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Monthly Printed and Digital Magazine Social Media Channels
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FACTORY & HANDLING

«« SOLUTIONS »»

EDITORIAL SCHEDULE

DECEMBER/JANUARY

- Boilers, Pumps & Valves
- Compressed Air
- Food & Beverage
- Temporary Buildings
- Packaging
- Logistics
- Storage Solutions
- Forklift Trucks
- **SHOW** Southern manufacturing
- **SHOW** Empack / Packaging Innovations

FEBRUARY

- Barcoding, Labelling & Packaging
- Automation & Robotics
- Health & Safety
- Fleet Management
- Warehousing, Handling & Storage
- Order Picking
- Skills & Training

MARCH

- Forklift Trucks
- Supply Chain Solutions
- Generators Backup power & Batteries
- Machinery & Machine Safety
- Loading Bays & Doors
- Packaging
- Industry 4.0/Smart Factories

APRIL

- Food & Beverage
- Health & Safety
- Warehousing Handling & Storage
- Moving & Lifting
- Compressed Air
- Automation & Robotics

MAY

- Temporary Buildings
- Industry 4.0/Smart Factories
- Barcoding Labelling & Packaging
- Storage Solutions
- Conveyors
- Material Handling
- Skills & Training
- **SHOW** Manufacturing Week
- **SHOW** Automation UK

JUNE

- Boilers Pumps & Valves
- Compressed Air
- Loading Bays & Doors
- Forklift Trucks
- Warehousing Handling & Storage
- Machinery & Machine Safety

JULY/AUGUST

- Packaging
- Health & Safety
- Automation & Robotics
- Moving & Lifting
- Order Picking
- **SHOW** PPMA

SEPTEMBER

- Recycling & Waste Management
- Barcoding Labelling & Packaging
- Fleet Management
- Food & Beverage
- Supply Chain Solutions
- Conveyors

OCTOBER

- Industry 4.0/Smart Factories
- Warehousing Handling & Storage
- Health & Safety
- Compressed Air
- Boilers Pumps & Valves
- Forklift Trucks
- **SHOW** Advanced Engineering

NOVEMBER

- Automation & Robotics
- Material Handling
- Generators Backup Power & Batteries
- Loading Bays & Doors
- Machinery & Machine Safety
- Skills & Training
- Temporary Buildings

PRINT

DISPLAY	PRICE
Front Cover Package	£2,900
Double page spread	£2,500
Full page	£1,850
Half page	£950
Quarter page	£550
Inserts (10 gram)	£1,550

ADVERTORIAL & CLASSIFIED	PRICE
Full page	£1,200
Half Page	£650
Latest Technology: Sixth of a Page	£250
Contact Directory - Packages starting from	£350

All rates exclusive of VAT

Agency discount: Less 10%

Cancellation: Any cancellation must be made in writing for the attention of the Advertisement Manager six weeks prior to the publication date

ONLINE PROMOTIONS

Site Takeover	£1,500pm
Leaderboard Banner	£900pm
Article Banner	£750pm
Digital Bellyband	£995pm
MPU	£800pm
Button	£300pm
Video of the month	£800pm

E-NEWSLETTER

Banner	£350 per issue
Spotlight	£250 per issue
Entry	£200

MONTHLY: SPECIALISED E-NEWSLETTER

Circulation: 14,297

MONTH	SUBJECT
January	Boilers, Pumps & Valves
February	Barcoding, Labelling & Packaging
March	Forklift Trucks
April	Warehousing, Handling & Storage
May	Warehouse & Logistics
June	Compressed Air
July	Health & Safety
August	PPMA Preview
September	Supply Chain Solutions
October	Material Handling
November	Smart Factories & Automation

MECHANICAL DATA

- File format: PDF / TIFF / JPEG / Illustrator / Quark
- Print quality: Minimum 300 dpi (or pixels per inch)

PAGE SIZE (WXH)	TYPE AREA	BLEED SIZE	TRIM SIZE
Full Page	195 x 265	235 x 312	229 x 306
Double Page	420 x 265	464 x 312	458 x 306
Half Page [H]	195 x 135		
Half Page [V]	94 x 265		
Quarter Page [V]	94 x 135		
Quarter Page [H]	195 x 66		

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STAY IN TOUCH WITH THE INDUSTRY

Factory & Handling Solutions is the principal publication in its field, presenting the latest product developments supported by in-depth articles and comment from key players in manufacturing, engineering and the logistics and handling sector. Concise case studies highlight recent and ongoing projects that provide practical application of the latest technologies and system enhancements. These are designed to improve industrial efficiency across all areas through from the factory, warehouse and then transportation to the end customer.

Factory & Handling Solutions is available in digital format too, and is complemented by regular e-newsletters to keep readers up-to-date with the latest industry news, comment and technologies for complete supply chain efficiency.

CIRCULATION PROFILE

Total Average Net Monthly Circulation: 12,902

Factory & Handling Solutions is read by managers and senior executives who have a purchasing and/or specifying responsibility for industrial plant, equipment, systems and solutions aimed at improving manufacturing productivity and efficiency. This includes:

PRIMARY JOB FUNCTION

- Buyers, Purchasers & Specifiers/Corporate Management
38.10%
- Production Management
23.12%
- Engineers
10.36%
- Health & Safety
10.07%
- Maintenance Engineers/Management
9.17%
- Works/Facilities Management
7.19%
- Other
1.99%

INDUSTRY SECTORS

- Food & Beverage
- Fork Lifts
- Training
- Transport/Supply Chain Solutions
- Software & Warehouse Management Systems
- Conveyors
- Building Maintenance
- Machinery & Equipment Manufacture
- Warehouse/Storage Equipment
- Cranes
- Machine Hire & Rental
- Loading Bay Equipment
- Barcoding/Labeling & Packaging
- Energy Management

READERSHIP PROFILE

Factory & Handling Solutions is read by engineers, managers and senior executives who have a purchasing and/or specifying responsibility for industrial plant, equipment, systems and solutions aimed at improving manufacturing productivity and efficiency.

This includes:

- Managing Directors
- Technical Engineers/Managers/Directors
- Plant Engineers/Managers/Directors
- Production Engineers/Managers/Directors
- Works Engineers/Managers/Directors
- Engineering Managers/Directors
- Premises & Facilities Managers/Directors
- Purchasing/Procurement Managers/Directors
- Environmental Engineers/Managers/Directors
- Energy Managers/Directors
- Health & Safety Officers/Managers/Directors
- Water & Waste Managers/Consultants

